



## TIPS FOR THE ULTIMATE GREEN HOME, HEALTH & LAWN WORKSHOP

Speaker Jackson Madnick gives a 45-minute workshop with PowerPoint presentation followed by 10-15 minutes of Q&A. The workshop is designed to be shortened or lengthened depending on time limits. All topics discussed are based on the very latest 2018 research. The content of this workshop will also draw the men in your life to this meeting. Only 2-minutes of talk discusses Pearl's Premium grass, and other native grasses. Starbucks coffee and Whole Foods Market desserts can be included, as an option in this three-part workshop:

1. How to make the home and work environment healthier. Simple actions that can be taken to eliminate toxins in food, air, and water & simple supplements allowing people to live longer, have less stress, and less illness. These are all simple remedies that really matter, but most people don't know about them.
2. Complimentary, (many unknown) tips for minor life style modification allowing the average human to live 20 to 25 years longer with quality of life. Tips to help the family dog live another 5 years longer.
3. Simple tips to have an organic lawn, and save 75% of all the water, time and money now wasted on lawn care and sequester 8x the carbon. This is gleaned from the latest university research of best management practices for lawns and turf, as well as practices used by the National Baseball Association.



According to the EPA, 50% of all clean drinking water in our country is wasted on lawns. The Harvard School of Public Health, Health Magazine, and the President's Council on Cancer all agree that up to 40% of all cancers and most illnesses are caused by toxins in our environment. They also agree that the number one toxin in our environment is chemical fertilizer with pesticides. So toxic, that all of Europe has banned this class of chemicals and neurotoxins. And yet, it is still sold, and freely used in North America. Jackson talks about grasses that are native to North America, and simple complimentary practices for a lawn that looks like the one above, using no chemicals whatsoever. An organic lawn that needs mowing only once a month or never, has few to no weeds, never needs chemicals, helps lessen our carbon footprint, and results in savings of money, health, water, and time. In addition, because the grass grows down, not sideways, it won't invade flower beds

Jackson Madnick has given this workshop all over North America as a speaker at major conferences on health, sustainability and lawn care with audiences from 60 to 3,000 people at a time. His work has been commended by two White Houses, the National League of Cities, Vice President Al Gore, and the United Nations.

**OVER→**

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## What People Are Saying About This Presentation

“Jackson Madnick recently delivered *Tips for the Ultimate Green Home, Health and Lawn* for the ‘Kick-off’ program for the Holden Garden Club. We learned practical tips for living longer, creating a healthier environment for home and work, and growing a beautiful, care-free organic lawn and lessening climate change. Members of the audience asked pertinent questions and a lively, interesting discussion ensued. We can heartily recommend Mr. Madnick to any group as an inspiring and interesting speaker. His talk was “spot on” making us really think about the choices we make every day.” – Karen Shapiro, Holden Garden Club

“The members of the Charles River Garden Club thoroughly enjoyed your lecture...and while we were a little concerned that your lecture might focus a bit too much on your grass seed, (it was perfect) - we found that part valuable as well. And some of us went home with your product. The lecture provided interesting and useful facts for many aspects of life, health and garden.” – Eileen White, Charles River Garden Club

“Your presentation at our November meeting was very informative. The members were enthusiastic about your suggestions on how we could improve the look of our lawns while being more environmentally friendly and doing our share to lessen climate change, protect bees and promote biodiversity. The photos of the many gardens and lawns showed the great results your methods brought to these homes. Thank you for enlightening us on how to improve our gardening technics.” - Marguerite Parkman, Danvers Garden Club

“On behalf of the Town of Wellesley Natural Resources Commission, I would like to thank you for the 4 educational programs that you presented in Wellesley. All events were well attended with 85 to 180 people per workshop and the feedback was very positive with regard to the information that you presented on how an organic lawn and turf can help the environment, protect health and how to keep lawns organic, weed and disease-free. We were concerned that your program not be commercial and be very useful and educational, and it was indeed useful education. Your workshops were of great interest by the audience, and a large number of people went beyond taking notes to actually starting organic lawns without chemical fertilizers. The NRC greatly appreciates your efforts to help the Town in implementing an organic lawn care program, and looks forward to working with you in this effort to educate Town residents on organic lawn care techniques.”

– Dr. Janet Hartke Bowser, Wellesley NRC Director

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“Some of our attendees who were at your talk given in Washington DC, said it was the best presentation they had ever attended...full of great information!” – Sarah Yerkey, Green Festivals, Inc. (828-333-9425)



1200 Person Audience in N. Carolina, many taking notes  
Followed by standing ovation



Smaller 120 Person Audience in Wellesley, MA  
**OVER➔**